



*Steve Dowling is serious about
Business Development thru
Strategic Marketing, Export,
International Business and
Connecting with Japan.*

... it is my passion to always inspire and deliver the best possible outcomes for my clients' aspirations to conquer new markets.

Steve will assist your business to **access new markets**. He offers guidance on determining which markets provide the best opportunities. He will collaborate with your business in developing strategies and tactics for pursuing market entry, positioning, promotion, obtaining government grants or funding, forming strategic alliances, as well as a range of other important aspects to enhance success and provide return on investment.

Steve has experience in tourism, printing, consumer and commercial equipment, commodities and FMCG sectors, as commodity trader, quality manager, product manager, export manager, marketing manager, and general manager. His capability spans Australian domestic & export marketing, Japanese language & culture, and building international business relations.

Steve displays sound and thorough understanding of the challenges required in bringing products and services to the domestic and global marketplace. Steve has dealt with a wide array of cultures including Japan, Taiwan, Korea, China, Thailand, Indonesia, Sri Lanka, the European Community, Pacific Islands, South Africa, New Zealand, Canada and the United States of America.

Steve is well versed in assisting your business to expand its horizons into new markets effectively. He is a **Certified Practicing Marketer**, Board member of the Australian Chamber of International Trade and Associate of The Australian Institute of Export. For further information on achieving a better grip on marketing and export, visit www.clientlink.com.au.

Steve Dowling

Director

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